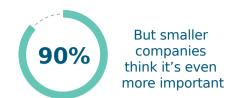
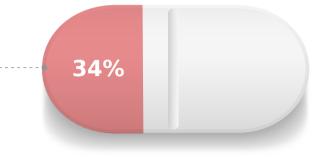


Almost all report that digital drug delivery is "Extremely" or "Very" important to future plans









92%
EXPECT BETTER
PATIENT OUTCOMES
FROM DIGITAL
DRUG DELIVERY

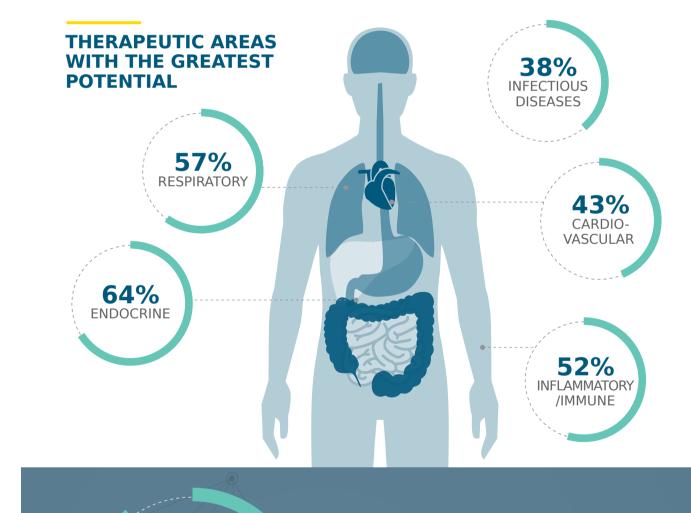
And Pharma will feel healthier too

60% REDUCED COSTS

54% IMPROVED EFFICIENCY

53% MORE PATIENT SUPPORT

50% DATA-DRIVEN R&D





CHALLENGES

Data privacy risk 40%

Device/connect costs too high 39%

Patient internet connectivity issues 39%

Regulatory concerns 39%

99% WILL NEED EXTERNAL EXPERTISE

