

## Press Release

### Phillips-Medisize and Medicom Innovation Partner to Present at Drug Delivery Partnerships 2017

**February 1, 2017** (Hudson, WI) At this year's Drug Delivery Partnerships (DDP) conference, Bill Welch, Phillips-Medisize Chief Technology Officer, and Kevin Deane, Executive VP-Front-End Innovation, Medicom Innovation Partner, a Phillips-Medisize company, will present 'Using Device Strategy to Drive R&D Productivity,' addressing the challenges of driving biopharma R&D productivity.

Mr. Welch commented, "The industry and our customers face many challenges when driving R&D productivity, such as the rising cost of bringing a drug through clinical trials and a heightened focus on delivering improved patient outcomes with each new therapy. With the correct execution of a device strategy and an integrated product development model, Phillips-Medisize helps our customers drive the productivity of their R&D efforts."

"With new drugs in development, the early definition of the drug delivery device is an often overlooked and secondary topic. However, the delivery device is a very important part of the drug's competitive position in the marketplace and will likely impact the ability to fulfill demands from other stakeholders. An early and timely overview of the drug delivery strategy does have a significant impact on the overall business potential of the drug," remarks Mr. Deane.

Mr. Welch and Mr. Deane, along with other Phillips-Medisize representatives, will be in attendance and available during the conference for individual meetings to further discuss specific programs or Phillips-Medisize capabilities.

The Drug Delivery Partnerships is one of the world's largest meetings bringing together individuals identifying, evaluating, and targeting new partners. This year's Drug Delivery Partnerships will be held at the PGA National Resort and Spa in Palm Beach Gardens, Florida on February 7-9, 2017.

#### Media Contacts:

Phillips-Medisize: Christina Johnson  
Phone: +1 715.748.8928  
Email: [christina.johnson@phillipsmedisize.com](mailto:christina.johnson@phillipsmedisize.com)

Paula Kasper (Europe)  
Phone: +41448383933  
Email: [paula.kasper@phillipsmedisize.com](mailto:paula.kasper@phillipsmedisize.com)

#### About Phillips-Medisize Corporation

Phillips-Medisize is a leading global outsource provider of design and manufacturing services to the drug delivery, consumable diagnostics and medical device, and specialty commercial markets. 85% of the company's revenue comes from drug delivery, medical device, primary pharmaceutical packaging and diagnostic products such as: disposable insulin pens, glucose meters, specialty inhalation drug delivery devices, single use surgical devices and consumable diagnostic components.

Phillips-Medisize Corporation features a list of blue chip medical device, pharmaceutical and commercial customers. The company partners with its customers to provide design and development services which accelerate speed to market of innovative products and then works with its customers to deploy advanced automated assembly and quality control technologies which reduce manufacturing cost while improving quality. The company's core advantage is the knowledge of its people to integrate design, molding, and automation to drive low cost and high quality manufacturing solutions.

Phillips-Medisize Corporation is headquartered in Hudson, WI, and employs over 4,300 people in 17 locations throughout the United States, Europe, Mexico and China. The company operates a global network of design centers with hubs in Hudson, WI (USA) and Struer, DK.